

ATIR SINGER

Creative Marketing Designer
AI-Driven Campaigns
and Innovation

atirsinger.com
atirsinger@gmail.com

WORK EXPERIENCES

Lightricks

2020 - Now

Senior Creative Digital Marketing Designer

Lead full-cycle production of marketing across multiple platforms (LTX Studio, Facetune, Popular Pays, Videoleap, and more). Responsibilities include concept development, copywriting, storyboarding, shooting, production, offline/online editing, motion graphics, and sound design. Expert in AI-driven creation of images, video, and sound. Strong track record in performance marketing success. Actively involved in product development processes. Also mentor interns and regularly lecture within the company.

Prometheus

2018 - 2019

Creative Digital Marketing Designer

Designed social media for YES and edited broadcast trailers; managed the Kids Channel app including content, product, and marketing; also worked as a motion designer.

Freelance Graphic Designer

2015 - 2018

worked with non profit organizations.

Shahaf studio

2016 - 2017

Graphic desinger.

IDF

2009 - Now

Graphic designer.

EDUCATION

Bezalel Academy

2014 - 2018

Bachelor of Design (B.Des) in Visual Communication.

Growthspace

2025

Marketing Stratagy course.

Idit Shechori

2019

Screenwriting course.

Beat School

2013

Music creating and sound mixing course.

Atid lod

2005 - 2009

High school diploma in computer science.

SKILLS

Experience

Digital Marketing | AI Expertise | Motion Graphics | Content Creation | Product Design | Copywriting

Tools

After Effects | Premiere | Figma | Photoshop | Illustrator | Ableton | Midjourney | ComfyUI