

NOA BEYO

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I am a multidisciplinary designer with a passion for creating bold, interactive brand and web experiences. My work combines branding, web design, interaction, and motion graphics to craft unique visual languages and concepts. I love shaping ideas into engaging stories that connect people with design.

Work experience

Wix | 2021 – Present
Design Dev Team — Brand Designer

As part of Wix's multidisciplinary Design Dev team, I work across print and digital design, shaping the company's internal and external brand. My role includes developing visual languages, designing websites and interactive experiences, and leading brand identities for large-scale projects such as the Wix Playground and the company's About Us page. Alongside design execution, I also take part in art direction and mentor design students through Wix's programs, helping them grow their portfolios and creative practice.

Education

Minshar Art | 2018 - 2022
Completed Visual Communication studies,
Graduated with Honors

The Open University | 2018 - 2023
B.A. in Humanities, Graduated with Honors

Adobe illustrator

Adobe Photoshop

Figma

Adobe after-effects

Cinema 4D

p5.js

Wix Studio

Weavy

Adobe indesign

Midjourney
