# **ELLA SADE**

# graphic designer



## **ABOUT ME**

TLV based. honorary graduate of Minshar college of art, VC department.

3 years experience in mix media design: branding & strategy, illustration, motion, print & web. Likes to flirt with basic knowledge of HTML & CSS, playing electric guitar and loves video games:)



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Illustrator

Photoshop

Indesign

Premiere









After effects

Adobe Xd

Invision

Sketch

### **EXPERIENCE**

#### freelance - graphic designer

2017 - present

4 years experience in mix media design for numerous clients. Among my clients: Tel-Aviv municipality, CAR2GO, Foody Israel Israel's parliament, etc.

#### **Graphic designer - The League studio**

2019 - 2020

Leading studio of branding and design that specializes in the field of culture. During this period, I managed multiple projects & works directly with clients such as: TLV municipality, America-Israel Cultural Foundation, etc.

#### Graphic designer - Relevant design

2018 - 2018

During my senior year, I was an intern in Relevant design studio. As part of the role, I was involved in the ongoing design process of the studio, as well as creating and designing image-making and digital campaigns.

#### Motion designer - Eitan Cabel

2017 - 2018

Motion design and editing for an internet broadcast strip that reflects the work of the Knesset Member for the public. As part of the job, I worked with speakers of the KM, working on designing and organizing content and animating videos for social media.

#### Shift manager - Eventim Israel

2014 - 2017

As a shift manager at events distribution company, I was responisble for operating and managing employees and customer service at concerts and festivals across the country, while standing under pressure of thousands of customers.

### **EDUCATION**

Minshar college of art & design

2014 - 2018

VC department, 4 years studies honorary graduate

#### Kibbutzim College

2013 - 2014

1 academic year of Design Instruction

# The Interdisciplinary Institute of Design and Architecture

2012 - 2013

8 months of design foundations studies